

Partnership Invitation

PINNACLE
ONE GOAL

About the Challenge



PINNACLE captured the US F1 in Schools National Championship at Circuit of the Americas in Austin, Texas February 20-23, 2019. The team was also able to win a host of contingency awards including Best Engineered Car, Best Verbal Presentation, Most Innovative Thinking, Best Enterprise and the coveted Scrutineering Award.

What is F1 in Schools?

F1 in Schools is a rigorous global student competition that combines all elements of science, technology, engineering and mathematics (STEM) into one exciting challenge. Created in the United Kingdom and aligned with the magnetic appeal of Formula One racing, the competition has risen to become the world's largest STEM competition. More than 20 million students in over 40 countries have competed since its inception in 2004. F1 in Schools is a non-profit organization that is designed to excite students to pursue STEM careers. Manatee County Schools has an unprecedented reputation at the national and world level in F1 in Schools Pinnacle Racing intends to uphold that outstanding record of achievement this season!

The Challenge

Groups of 3 to 6 students are tasked with forming a race team and business model to collaborate, fund, design, manufacture, test, and race scaled-down Formula 1 cars. This challenges them to push the limits of their technical design, marketing, and graphic design skills with the goal of becoming national and world champions.

Meet The Team



Our team is comprised of students from three Manatee County, Florida schools aiming to achieve one goal. Our varying academia and individual skill sets have united to create an ambitious, innovative and committed team.

Jaxson Bunes

Design Engineer
University of South Florida – Freshman

Hunter Raley

Manufacturing Engineer
Palmetto High School – Sophomore

Eleanor Hopkins

Graphic Designer
Palmetto High School – Freshman

Elizabeth Casadonte

Enterprise Support
Southeast High School – Freshman

Jaye Kendzior

Team Manager
Southeast High School – Sophomore

Hayden Simon

Enterprise Support
Southeast High School- Sophomore

Arianna Longo

Resource Manager
Palmetto High School – Freshman

Milan “Sammy” Slovak

Design/Manufacturing Support
Palmetto High School - Sophomore

Abby Owen

Social Media Manager
Palmetto High School – Junior

Become A Partner In The World's

Why partner with P1NNACLE Racing?

You have a unique opportunity to align your organization with a national championship team...a group of the USA's brightest students who are driven by a passionate desire for success. F1 in Schools requires extensive preparation and we are committed to expanding our knowledge of the core STEM modules that are in such demand by industry. We seek partners who will assist in funding our team so that we may attain our ultimate goal... to reach the apex of the world's largest STEM competition and become World F1 in Schools World Champions.

Join us as we spread the word of Formula 1 in Schools in our community and on the international scale.

6 reasons

1. Align your company with F1 in Schools, a well respected, innovative global organization that values the education of future generations toward STEM careers.
2. Gain exposure through a variety of local, national and international marketing platforms and multimedia publicity.
3. Establish yourself as a community partner in education.
4. Appeal to an audience of young families, educators, and students across the nation and around the world.
5. Engage your company in the world of modern technological advancement.
6. Become a member of a unique global family of partners dedicated to assuring student success for future generations.

Largest STEM Competition!



NATIONALS

Circuit Of The Americas - Austin, Texas

February 20-24, 2019

Nationals is the qualifying competition for the World Finals and determines which teams represent the United States at the World Finals. After three rigorous days of competition and countless hours of preparation in Texas, P1NNACLE achieved the title of the US F1 in Schools National Champions! In addition, the team won five contingency awards including, Best Engineered Car, Best Verbal Presentation, Best Enterprise Award, Most Innovative Thinking, and the coveted Scrutineering Award.

WORLD FINALS

Abu Dhabi, UAE

November 22-27, 2019

By virtue of the US National Championship win P1NNACLE qualified to represent the United States of America on the world stage at the highest level of the F1 in Schools competition. At the 2019 F1 in Schools World Finals, the team will showcase their talents competing with more than 50 other teams from over 45 countries. Manatee County has an outstanding record at the world level and P1NNACLE aims to uphold the USA's stellar reputation this season.

Partnership Tiers

PLATINUM

\$10,000+

Dominant car logo
Apparel
Print Materials
Social media shout outs
Website
Pit Display
Recognition Plaque

GOLD

\$5,000+

Car logo
Apparel
Print Materials
Social media shout outs
Website
Pit Display
Recognition Plaque

BRONZE

\$1,000+

Social media shout out
Portfolio
Website
Pit display

SILVER

\$2,500+

Apparel
Print Materials
Social media shout out
Website
Pit Display
Recognition Plaque

HONORARY LEVEL

Up to \$1000

Social media shout out
Portfolio
Website

How To Partner with Us

We Invite Your Partnership

P1NNACLE needs your financial support to become F1 in Schools World Champions. Our budget reflects our requirements and we sincerely hope you will partner with us on our journey !

World Finals Budget

Travel and Lodging	\$24,000
F1 in Schools Registration	\$8,200
Race Cars	
Research and Development	\$9,500
Construction Supplies	\$1,200
Pit Display	
Structure and Technology	\$7,000
Shipping	\$6,600
Uniforms and Merchandise	\$3,000
Printing and Marketing	\$1,000
F1 in Schools Contingency Fund	\$2,500
TOTAL	\$63,000

About The Manatee Education Foundation

Simply direct your donation to the Manatee Education Foundation, Inc. via their website or by mail. Please designate your funds to “F1 in Schools”. Thank you so much for your generous support.



Since 1988, the Manatee Education Foundation, Inc., a 501(c)(3) organization, has been granting wishes and opening doors as the only foundation solely dedicated to providing funds for Pre-Kindergarten through 12th-grade public education in Manatee County. Partnerships with the Manatee Education Foundation can be customized to focus on a specific subject of study, to generate a financial contribution to an individual school or to benefit the entire school district. Together with the Manatee Education Foundation, Inc., you can create a tax-deductible partnership or gift that is best for you or your business to benefit the teachers and students of Manatee County.

Manatee Education Foundation, Inc. (941) 251-4937 / Website: www.mefinfo.org / Email: info@mefinfo.org




Again, the entire Pinnacle team thanks you!

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